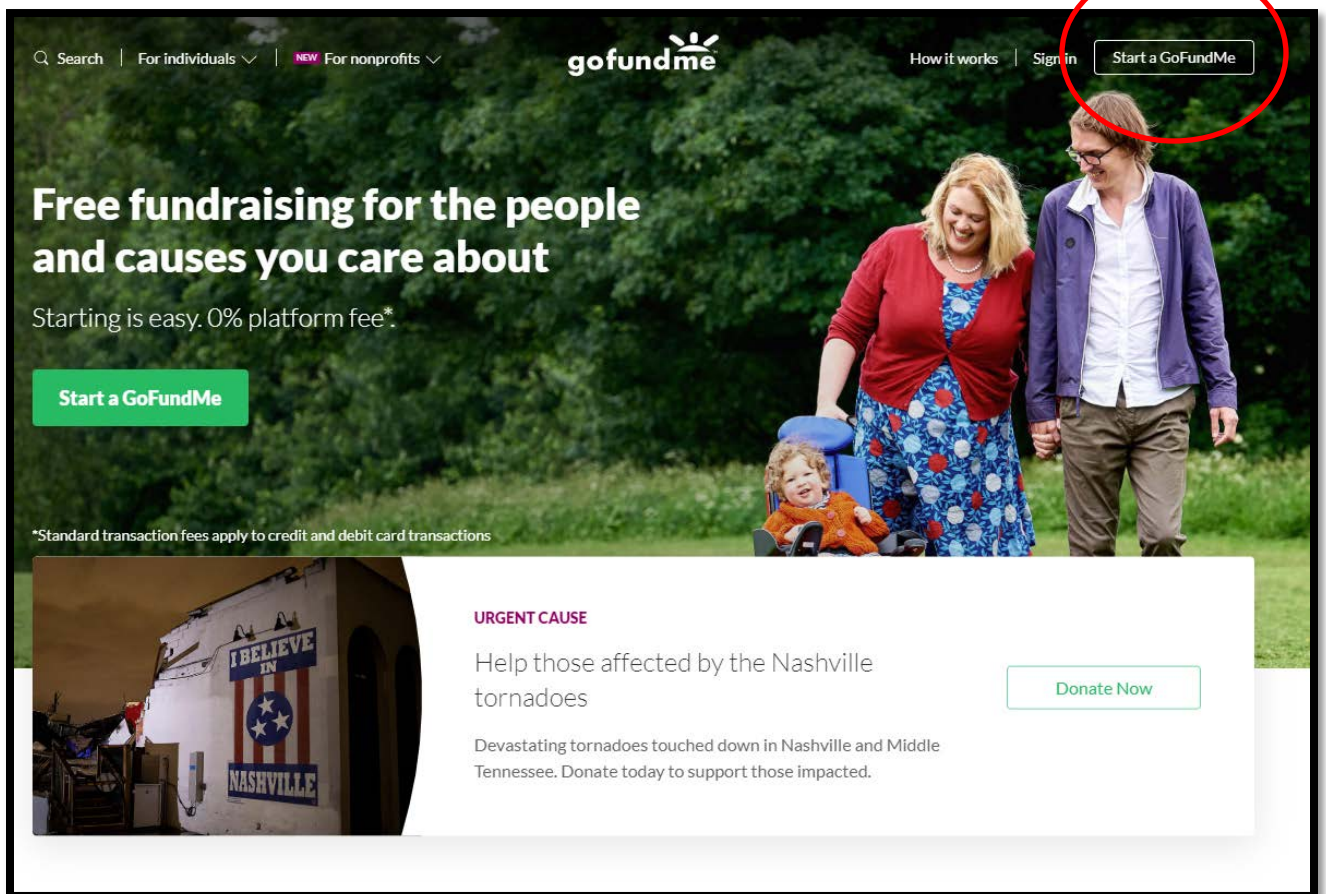


# Step-By-Step Instructions on How to Set Up a GoFundMe Campaign

Lost Lake Run  
March 5, 2020

# Step 1, Go to: www.gofundme.com

Click on “Start a GoFundMe” button



The screenshot shows the GoFundMe website homepage. At the top, there is a navigation bar with a search icon, links for 'For individuals' and 'NEW For nonprofits', the GoFundMe logo, and links for 'How it works', 'Sign in', and 'Start a GoFundMe'. The 'Start a GoFundMe' button is circled in red. Below the navigation bar is a large hero section with a background image of a family walking in a park. The text reads: 'Free fundraising for the people and causes you care about' and 'Starting is easy. 0% platform fee\*'. A green 'Start a GoFundMe' button is positioned below this text. At the bottom of the hero section, there is a small disclaimer: '\*Standard transaction fees apply to credit and debit card transactions'. Below the hero section is a white banner for an 'URGENT CAUSE' titled 'Help those affected by the Nashville tornadoes'. The banner includes a photo of a building with a sign that says 'I BELIEVE IN NASHVILLE' and a 'Donate Now' button.

Search | For individuals | **NEW** For nonprofits | **gofundme** | How it works | Sign in | **Start a GoFundMe**

## Free fundraising for the people and causes you care about

Starting is easy. 0% platform fee\*.

**Start a GoFundMe**

\*Standard transaction fees apply to credit and debit card transactions

**URGENT CAUSE**

Help those affected by the Nashville tornadoes

Devastating tornadoes touched down in Nashville and Middle Tennessee. Donate today to support those impacted.

**Donate Now**

# Step 2, Sign Up

Enter Name, email, and  
Create a Password

The screenshot shows the GoFundMe sign-up page. At the top left is the GoFundMe logo, and at the top right is a link for users who already have an account. The main content is a white sign-up form with the following fields: First name, Last name, Email address, Confirm email address, and Password. A green 'Next' button is located below the password field. At the bottom of the form, there is a disclaimer: 'By continuing, you agree to the GoFundMe terms and acknowledge receipt of our privacy policy.' Below the form is a BBB Accredited Business logo.

gofundme

Already have an account? [Sign in](#)

## Sign up

First name

Last name

Email address

Confirm email address

Password

Next

By continuing, you agree to the GoFundMe [terms](#) and acknowledge receipt of our [privacy policy](#).

BBB ACCREDITED BUSINESS

# Step 2, Sign Up

## Sign up

First name  
Patrick

Last name  
Simpson

Email address  
patrick.k.simpson@gmail.com

Confirm email address  
patrick.k.simpson@gmail.com

Password  
●●●●●●●●

Click "Next"



Next

continuing, you agree to the GoFundMe [terms](#) and acknowledge receipt of our [privacy policy](#).

# Step 3, Enter Goal

**Enter your goal here**

**\$ 2500**

USD ▾

Team Cure CF 38

Who are you raising money for? ▾

Who are you raising money for?  
Myself or someone else  
**Nonprofit or organization**  
Choose a category ▾

**Fundraise as:**

An individual  
I am the sole organizer.  
Note: Team fundraising can be turned on later.

A team  
I will invite others to fundraise with me.  
[Learn more](#)

The platform is free for organizers. Transaction fee is 2.9% plus \$0.30 per donation. By continuing, you agree to the GoFundMe [terms](#) and acknowledge receipt of our [privacy policy](#).

**Next**

Use the Team Name that you registered here

Select Nonprofit in Dropdown box

# Step 3, Enter Goal

## Enter your goal here

**\$** **2500**  
USD ▾

Team Cure CF 38

Nonprofit or organization ▾

🔍 Find charities by name or EIN...

Your ZIP code

Choose a category ▾

**Fundraise as:**

An individual  
I am the sole organizer.  
Note: Team fundraising can be turned on later.

A team  
I will invite others to fundraise with me.  
[Learn more](#)

The platform is free for organizers. Transaction [fee](#) applies. By continuing, you agree to GoFundMe's [terms](#) and PayPal Giving Fund's [terms](#).

**Next**

Click into this box to select "Lost Lake Run" as the Charity

# Step 3, Enter Goal

Enter "Lost Lake Run" in Search Window

Q START A GOFUNDME FOR A NONPROFIT

Lost Lake Run



## Lost Lake Run

Health and Medicine · Anchorage, AK · EIN: 205812503



## Mutts and Runts Rescue, Inc.

Animals · Bakersfield, CA · EIN: 815033792



## Christ Lutheran Church (Health Ministries of Christ Lutheran Harrisburg)

Religion and Spirituality · Harrisburg, PA · EIN: 231445638



## Best Friends Animal Society

Animals · Kanab, UT · EIN: 237147797



## Onward Shay Boise Marathon Inc

Sports and Recreation · Boise, ID · EIN: 475315157



## McCook Lake Izaak Walton League

Environment · N Sioux City, SD · EIN: 460404242



## Izaak Walton League (Bush Lake Chapter)

Environment · Bloomington, MN · EIN: 411411517

Select "Lost Lake Run"


# Step 3, Enter Goal

## Enter your goal here

**\$** **2500**  
USD ▾

Team Cure CF 38

Nonprofit or organization

 **Lost Lake Run** ✓  
Health and Medicine · Anchorage, AK · EIN:  
205812503

99524 - Anchorage, AK

Choose a category ▾

**Fundraise as:**

An individual  
I am the sole organizer.  
Note: Team fundraising can be turned on later.

A team  
I will invite others to fundraise with me.  
[Learn more](#)

The platform is free for organizers. Transaction [fee](#) applies.  
By continuing, you agree to GoFundMe's [terms](#) and PayPal Giving Fund's [terms](#).

**Next**

Click on  
"Choose a  
category"



# Step 3, Enter Goal

**Enter your goal here**

Choose a category

- Accidents & Emergencies
- Animals & Pets
- Babies, Kids & Family
- Business & Entrepreneurs
- Celebrations & Events
- Community & Neighbors
- Competitions & Pageants
- Creative Arts, Music & Film
- Dreams, Hopes & Wishes
- Education & Learning
- Funerals & Memorials
- Medical, Illness & Healing**
- Missions, Faith & Church
- Other
- Sports, Teams & Clubs
- Travel & Adventure
- Volunteer & Service
- Weddings & Honeymoons

Choose a category ▼

**Fundraise as:**

An individual  
I am the sole organizer.  
Note: Team fundraising can be turned on later.

A team  
I will invite others to fundraise with me.  
[Learn more](#)

The platform is free for organizers. Transaction fee applies. By continuing, you agree to GoFundMe's terms and PayPal Giving Fund's terms.

**Next**

Select "Medical, Illness & Healing" from dropdown box


# Step 4, Select how you will fundraise

Enter your goal here

**\$** **2500**  
USD ▾

Team Cure CF 38

Nonprofit or organization ▾

 Lost Lake Run ✓  
Health and Medicine · Anchorage, AK · EIN:  
205812503

99524 - Anchorage, AK

Medical, Illness & Healing ▾

**Fundraise as:**

An individual  A team

I am the sole organizer. I will invite others to fundraise with me.

Note: Team fundraising can be turned on later. [Learn more](#)

The platform is free for organizers. Transaction [fee](#) applies. By continuing, you agree to GoFundMe's [terms](#) and PayPal Giving Fund's [terms](#).

**Next**

If you are an Individual Fundraiser then select "An Individual"

Otherwise go to next page


Then Click "Next"

# Step 4, Select how you will fundraise

**\$**  
USD ▾ **2500**

Team Cure CF 38

Nonprofit or organization ▾

 Lost Lake Run ✓  
Health and Medicine · Anchorage, AK · EIN:  
205812503

99524 - Anchorage, AK


Medical, Illness & Healing

**Fundraise as:**

An individual  
I am the sole organizer.  
Note: Team fundraising can be turned on later.

A team  
I will invite others to fundraise with me.  
[Learn more](#)

Team Cure CF| 38

 Team photo (optional)

The platform is free for organizers. Transaction [fee](#) applies.  
By continuing, you agree to GoFundMe's [terms](#) and PayPal Giving Fund's [terms](#).

**Next**

If you are a Team Leader then select "A Team"

Then Click "Next"

# Step 5, Add A Cover Photo

Choose a cover photo or video



or



[Add from Facebook](#)



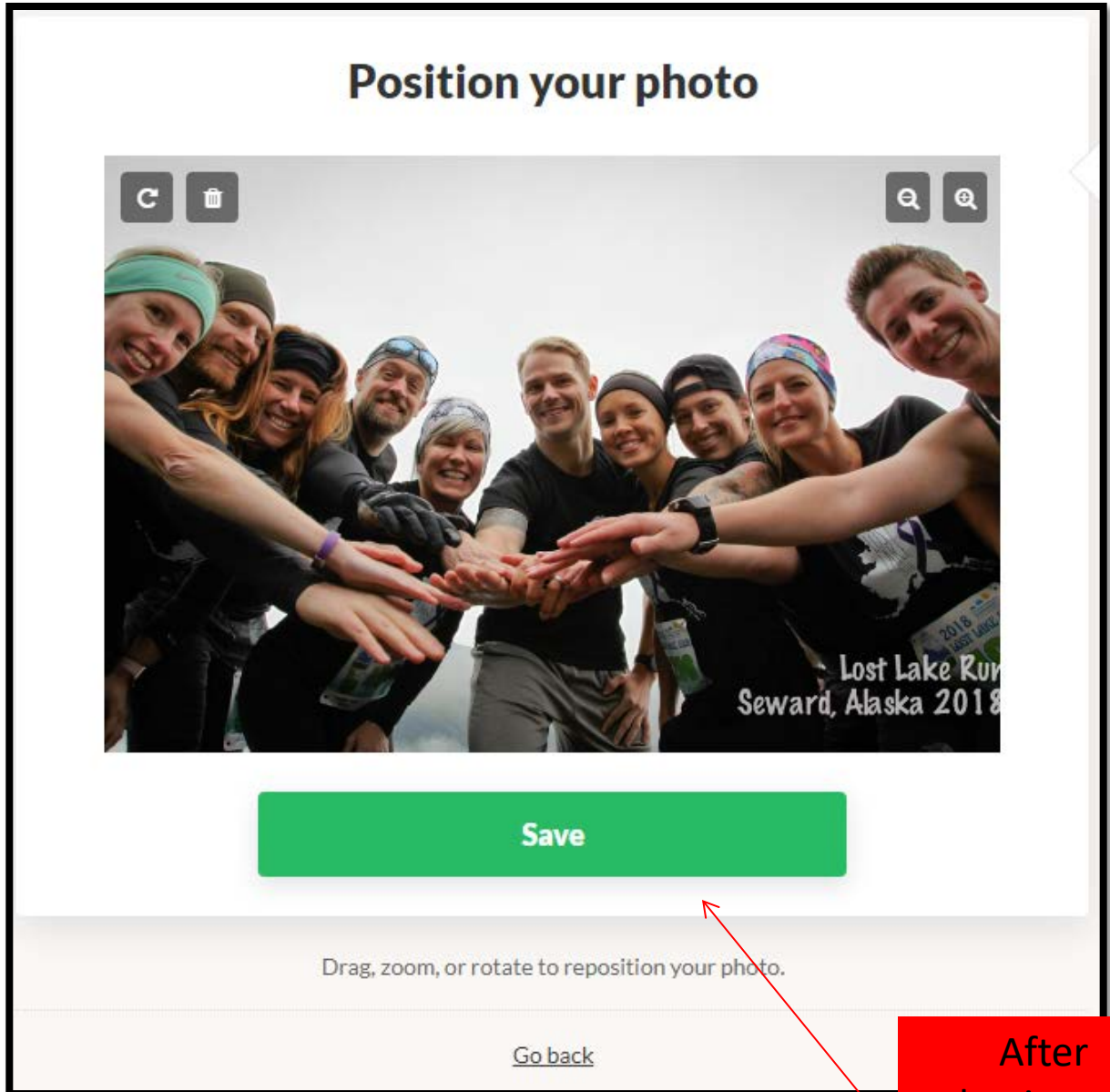
[Upload photo](#)



[Add a YouTube video](#)

[Go back](#)

# Step 5, Add A Cover Photo



After selecting your photo, Click "Save"

# Step 6, The Story

## Tell your story

BOLD LINK PHOTO/VIDEO

Want to join me in making a difference? I'm raising money to benefit Lost Lake Run, and any donation will help make an impact. Thanks in advance for your contribution to this cause that means so much to me.

More information about Lost Lake Run: The Lost Lake Run raises funds to benefit those with Cystic Fibrosis. Our primary fundraising vehicle is a 16 mile mountain race held the fourth Saturday in August in Seward Alaska.

**Next**

**Preview** **Save**

Explain who you are and why you're fundraising.

[Go back](#)

This text is provided as a default, edit this to fit your story.

After editing the text, clic "Next"

# Step 7, Launch Campaign

## Your campaign is ready

Any funds raised through your campaign will go directly to:

**Lost Lake Run**

EIN: 205812503

You will not personally withdraw funds from your campaign. Instead, the funds will be sent directly to your selected charity's PayPal account through PayPal Giving Fund, a 501(c)(3) charitable organization, which will grant the funds to your chosen charity.

PayPal Giving Fund delivers the funds on a monthly basis, near the 25th of each month, and typically within 15-45 days of the original donation (or 90 days if the charity has not yet enrolled with PayPal Giving Fund). If, after reasonable efforts, they cannot deliver donations to a charity, the funds may be donated to another charity per their policies.

Donors will donate to PayPal Giving Fund, which will provide their tax receipts. By continuing, I agree.

**Launch**

[Go back](#)

Make certain that "Lost Lake Run" is shown with this EIN

Then click "Launch"

# Step 8, Invite Team Members

IF you are a team fundraiser, then you can add your team members

## Invite your team



Team members can post updates and thank donors. You can track how much each team member raises.

[Invite via GoFundMe](#)



# Final Step, Sharing the Fundraiser

You can now advertise your campaign using these apps

## Share your fundraiser

**Tip:** Ask 3-5 people to help you share. Then share to your social networks.



Facebook



Messenger



Twitter



WhatsApp



Email

Fundraiser link

<https://www.gofundme.com/f/team-cure-cf?utr>

Copy

Copy the link and email to:  
Patrick.k.simpson@gmail.com